

BOOTLEGGERS
& BUBBLY
A ROARING 20's GALA



2017 SPONSOR OPPORTUNITIES



Making a difference to help save lives from cancer in Arizona

The American Cancer Society is working toward a world free from the pain and suffering of cancer. With **care, empathy, courage, determination, and innovation**, there's hardly a person or family that hasn't benefited, directly or indirectly, from our work.

In 2015, here are just a few examples of how we put dollars to work in Arizona:

CARING AND EMPATHY

HELPING PEOPLE FACING CANCER TODAY



Nearly 5,200 requests from people looking for information, help, and support via phone, email, and online chats



Patient navigators helped guide nearly 5,200 patients through the health care system



More than 9,200 nights of free or reduced cost lodging were provided



More than 2,600 rides to and from treatment



Helped nearly 620 people manage the appearance-related side effects of treatment

COURAGE

HELPING PEOPLE TAKE STEPS TO STAY HEALTHY



Since 2011, funded more than \$400,000 through our CHANGE grant program, which is helping to reduce the unequal burden of cancer



Received more than 49,000 visits to cancer.org from residents in our state



Our CHANGE grants provide resources to underserved communities to prevent and find cancer early. In 2015, grants provided 468 colorectal cancer screenings to uninsured patients in Flagstaff and 79 breast cancer screenings to uninsured women in Casa Grande. Over three years, our grant provided 13,753 breast and cervical cancer screenings to uninsured women in Phoenix.

DETERMINATION

RALLYING COMMUNITIES AND CREATING PARTNERSHIPS TO HELP SAVE LIVES



Our advocacy affiliate, the American Cancer Society Cancer Action NetworkSM, secured passage of legislation to allow consumers, upon request, to have all their prescription medications refilled on the same day of the month with no gap in prescription drug coverage under their health insurance policy.

INNOVATION

FINDING CANCER'S CAUSES AND CURES



More than \$5.2 million in cancer research grants are currently being funded in our state.

Funding cancer research to save lives

We continue to seek and uncover answers where no one else is looking. The American Cancer Society has been saving lives by conducting groundbreaking research and funding pioneering scientists for more than 70 years. No other nonprofit organization in the US has invested more to find the causes and cures of cancer.



cancer.org | 1.800.227.2345



Dear Business Leaders & Friends,

American Cancer Society's 25th annual 2017 Denim & Diamonds Gala is happy to announce we will be at Little America on April 29th. We are asking you to please join us in the "Fight Against Cancer". Once again this year is looking to be packed with lots of fun & excitement. But most importantly coming together to raise much needed funds that will stay right here in Northern Arizona! As Co-Event Chairs this year Terri and I will be honored to work with you and your business through sponsorship or our many underwriting opportunities as presented in this booklet.

Cancer is a devastating disease and no one ever wants to hear those dreaded words, "You have Cancer". From the moment, you hear those three words (whether it's yourself or a loved one) time seems to stop. Then so many emotions and thoughts go rushing through your mind. You are devastated, plain and simple. It's our hope that we can provide the support needed through this difficult time and to ultimately find the cure. As we know there are so many different types of cancer, and that every single one of us has been affected by this horrible disease in one way or another.

It is our objective this year with hopeful hearts that we are able to raise the much needed funds and exceed our goals! Cancer does not discriminate and will touch all our lives. We are asking for your support in this fight. Help us give back and provide that loved one another day to FIGHT...to SURVIVE!

Thank you for your consideration,

Jill Bogard & Terri Mosley
Your 2017 Event CO-Chairs





AL "SCARFACE" CAPONE

Presenting Sponsor
\$ 15,000

At the Event:

- ❖ Opportunity to speak during the event
- ❖ Verbal recognition
- ❖ Table signage
- ❖ Company logo/name on signage throughout the event
- ❖ Sponsor listing in the event program
- ❖ Two full page advertisement in the event program
- ❖ VIP seating for 16 guests (2 tables)
- ❖ Two complimentary signature drinks tickets for each guest
- ❖ Guest gifts
- ❖ Hotel room night of the event with a gift basket

In the Media:

- ❖ Company mentioned as Presenting Sponsor in all press releases (pre- and post-event)
- ❖ Company logo/name will appear as the Presenting Sponsor in all television / radio / print ads
- ❖ Company logo/name on the event website and social media pages

Other Recognition:

- ❖ Company logo on Save the Date cards & Invitations (if commitment by January 1st, 2017)
- ❖ Opportunity for a company executive to be on the event committee



21 CLUB

Platinum Sponsor
\$ 10,000

At the Event:

- ❖ Verbal recognition throughout the event
- ❖ Table signage
- ❖ Company logo/name on signage throughout the event
- ❖ Sponsor listing in the event program
- ❖ One full page advertisement in the event program
- ❖ VIP seating for 10 guests (1 table)
- ❖ One complimentary signature drink ticket for each guest
- ❖ Guest gifts

In the Media:

- ❖ Company mentioned as Platinum Sponsor in all press releases (pre- and post-event)
- ❖ Company logo/name will appear as the Platinum Sponsor in all television / radio / print ads
- ❖ Company logo/name on the event website and social media pages

Other Recognition:

- ❖ Company logo will appear on Invitations (if commitment by February 1st, 2017)



COCO CHANEL

Diamond Sponsor

\$ 7,000

At the Event:

- ❖ Verbal recognition
- ❖ Table signage
- ❖ Company logo/name on signage throughout the event
- ❖ Sponsor listing in the event program
- ❖ One full page advertisement in the event program
- ❖ VIP seating for 8 guests (1 table)

In the Media:

- ❖ Company logo/name will appear as the Diamond Sponsor in all television / radio / print ads
- ❖ Company logo/name on the event website and social media pages

Other Recognition:

- ❖ Company logo will appear on Invitations (if commitment by February 1st, 2017)



FOXTROT

Gold Sponsor

\$ 5,000

At the Event:

- ❖ Verbal recognition
- ❖ Table signage
- ❖ Company logo/name on signage throughout the event
- ❖ Sponsor listing in the event program
- ❖ Half page advertisement in the event program
- ❖ VIP Seating for 8 guests (1 table)

In the Media:

- ❖ Company logo/name will appear as the Gold Sponsor in all television / radio / print ads
- ❖ Company logo/name on the event website and social media pages

Other Recognition:

- ❖ Company logo will appear on Invitations (if commitment by February 1st, 2017)



DUKE ELLINGTON

Silver Sponsor
\$ 2,500

At the Event:

- ❖ Verbal recognition
- ❖ Table signage
- ❖ Company logo/name on signage at the event
- ❖ Sponsor listing in the event program
- ❖ Quarter page advertisement the event program
- ❖ Seating for 8 guests (1 table)

In the Media:

- ❖ Company name will appear as the Silver Sponsor in all television, radio, print ads
- ❖ Company name on the event website and social media pages

Other Recognition:

- ❖ Company logo will appear on Invitations if commitment by February 1st, 2017)



GREAT GATSBY

Table Sponsor
\$ 1,500

At the Event:

- ❖ Verbal recognition
- ❖ Table signage
- ❖ Sponsor listing in the event program
- ❖ Seating for 8 guests (1 table)

In the Media:

- ❖ Company logo/name on the event website and social media pages

INDIVIDUAL TICKETS

\$ 100 PER PERSON

\$ 190 PER COUPLE



UNDERWRITING OPPORTUNITIES

All \$ 10,000 packages include:

- ❖ One full-page acknowledgement in the event program
- ❖ Underwriter listing in the event program
- ❖ VIP seating for 10 guests (1 table)
- ❖ Signage at all event guest tables
- ❖ Company logo/name in print, on website and social media

* Dinner and Venue Underwriter

All \$ 7,000 packages include:

- ❖ One full-page acknowledgement in the event program
- ❖ Underwriter listing in the event program
- ❖ VIP seating for 8 guests (1 table)
- ❖ Company logo/name in print, on website and social media

*Entertainment & Production Underwriter

*Guest Gifts Underwriter

*Libations Underwriter

*Chocolate Fountain



All \$ 5,000 packages include:

- ❖ One half-page acknowledgement in the event program
- ❖ Underwriter listing in the event program
- ❖ Seating for 8 guests (1 table)
- ❖ Company logo/name in print, on website and social media
- ❖ Signage at underwriting item

*Gala Decor Underwriter

*Casino Underwriter

*Ice Bar Underwriter (two packages available)

*Photo Booth Underwriter

All \$ 2,500 packages include:

- ❖ Company logo/name in print, on website and social media
- ❖ One half-page acknowledgement in the event program
- ❖ Underwriter listing in the event program
- ❖ Seating for 8 guests (1 table)

*Silent Auction Underwriter

*Dance Floor

*Ice Sculpture Underwriter (two packages available)

*Champagne Toast

*Revenue Enhancer Underwriters

*Napkins

*Bid Paddles

DETM & DIAMONDS GALA 2017

Benefiting



For more information on American Cancer Society programs and services, contact us 24 hours-a-day, seven days-a-week
1-800-ACS-2345

For local and event information,

contact us at 928-526-7344

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www.flagstaffgala.org